

Green Economic Transition Facility

Window 2 Round 1 Expression of Interest (EOI) Form

Green Economic Transition Facility (GETF) is designed to drive investments in green business solutions by private sector. The proposed projects will be undertaken in Malawi by locally registered companies or foreign based companies willing to register and invest in Malawi. The facility is looking for companies that have developed market-ready innovative solutions for green business solutions. Under window 2 with financing support from the Government of Germany, through the German Development Bank KfW, the GETF is providing matching grant finance for innovative, inclusive business models proposed by the private sector to actively invest in green business solutions in Malawi. Hence under GETF Window 2 Round 1 Matching Grant and on Demand Technical assistance competition the lead applicant and, or collaborators are being challenged to propose a project which will invest and, or diversify into prioritization of sustainability and conservation of the overall proposed business model whilst creating jobs and improving the livelihoods of the bottom of the pyramid.

Specifically, the call for Expression of Interest (EOI) is looking for entrepreneurs to address the following challenges:

Under window 2 round 1 of the GETF the applicants are being challenged to set up project(s) that will address a particular pressure-point on the environment (e.g. waste management, land conservation, Biodiversity conservation, deforestation, etc) which aims at reducing negative environmental impact and also promoting green initiatives through local partnerships, behavioral change campaigns, new distribution models etc. Hence, as a for profit private sector company applicants are being challenged to set up project(s) which shall front-load the necessity for job creation and livelihood improvements as the green solution is articulated along the triple A paradigm of Affordability, Accessibility and Acceptability among the targeted households who will benefit from the project as suppliers or consumers of the product/service/technology/business model to be promoted under your project. While addressing the challenge outlined above, the proposed project need to further look at the following core elements:

- a) Devising sustainable new green business solutions targeting urban, peri-urban and rural consumers that are overall; affordable, accessible and acceptable.
- b) Bringing to scale existing business models proven to be viable but challenged by lack of funding

- c) Devising innovative distribution and logistics channels to penetrate the urban, peri-urban and rural lower-tiered consumer bracket
- d) Supporting Behavioral change through communication, awareness and information.

Major Drivers for financing Green Business Focused Companies:

1. Environmental Impact: Funding is driven by the potential positive impact on the environment, such as reducing waste, conserving biodiversity, and addressing deforestation.
2. Job Creation and Livelihood Improvement: Projects that prioritize job creation, especially for the bottom of the pyramid, and contribute to improving livelihoods
3. Innovation and Technology: Funding is inclined towards projects that demonstrate innovative approaches and the use of technology to address environmental challenges.
4. Community Engagement: Emphasis is placed on projects that actively engage with local communities, promote behavioral change, and establish meaningful partnerships with NGOs and community organizations.
5. Triple A Paradigm Alignment: Projects aligning with the triple A paradigm of Affordability, Acceptability, and Accessibility are more likely to receive technical assistance and co-financing grant.

The GETF main focus is on catalyzing new and or scaled existing business solutions for greener production and distribution, focusing on the following challenges:

Challenge 1: New or scaled green business solutions/ products/ services/ technologies,

Challenge 2: Green manufacturing solutions

Challenge 3: Green logistics and distribution solutions

Challenge 4: Green production solutions (refuse, reduce, reuse, repurpose, and recycle).

Green Business Solutions:

Based on the above mentioned four challenges, applicants responding to Window 2 round 1 call for expression of interest, are expected to submit green business project concepts which advance investments in the following Green business solutions:

1. Waste Management Solutions:
 - Recycling programs that involve base of the pyramid.
 - Innovative waste-to-energy initiatives.
2. Biodiversity Conservation Projects:
 - Sustainable agriculture practices that promote biodiversity.
 - Conservation initiatives in ecologically sensitive areas.
3. Affordable and Accessible Renewable Energy Models:
 - Solar energy solutions tailored to underserved communities.
 - Affordable and portable renewable energy technologies.
4. Community-Based Forest Conservation:
 - Projects focusing on preventing deforestation through community involvement.



- Sustainable forestry practices with economic benefits for local communities.
5. Green Distribution Models:
- Sustainable and eco-friendly supply chain solutions.
 - Distribution models that prioritize environmentally friendly packaging and transportation

Name of the business:

Address & Contact details (Email/Phone):

Business Registration number:

Principal Point of Contact:

Secondary Point of Contact:

- 1. Project Overview:** (maximum of 1000 words or this can be limited to single page)
 - Provide a brief overview of your proposed project and how it aligns with the goals of GETF Window 2 Round 1 Matching Grant.
 - What is the main environmental pressure-point your project aims to address (e.g., waste management, biodiversity conservation, deforestation etc)?
- 2. Business Model and Innovation:** (maximum of 1000 words or this can be limited to single page)
 - Describe the business model that your company intends to implement for the green business solution.
 - What innovative approaches or technologies will be utilized to address the identified environmental challenge?
- 3. Social and Environmental Impact:** (maximum of 500 words or this can be limited to half page)
 - How does your proposed project contribute to job creation and improvement of livelihoods, particularly for the bottom of the pyramid?
 - Explain how the project aligns with the triple A paradigm of Affordability, Acceptability, and Accessibility among the targeted beneficiaries.
 - Elaborate on the expected positive environmental impact of your project.



- How does the project promote sustainability and conservation in its overall business model?

4. Financial Viability(maximum of 500 words or this can be limited to half page):

- Provide an overview of the financial aspects of your project, including the amount of funding requested and how it will be utilized.
- Explain the sustainability of the proposed business model in the long term.

5. Capacity, relevant experience and Key personnel (maximum of 500 words or this can be limited to half page)

- Can you provide an overview of the key members of your team and their expertise in implementing projects of a similar nature?
- What relevant experience does your team and company have in the green business sector or related environmental projects

Attachments

1. Business registration Certificate,
2. Valid Tax Clearance,
3. Valid MERA Registration Certificate/MEPA Approval for your solution

