

GETF APPLICATION PROCESS

To get the GETF funding applicants will go through a three stage simple, however, competitive and transparent process as illustrated below:



It is easy to apply for GETF funding! If you think that you have a good idea that responds to a currently open challenge, please submit the expression of interest (EOI) form to us. Once the deadline for applications closes, the EOI will be assessed by the GETF Project Management team.

If your company proposed project is successful, you will be invited by GETF to a full-day workshop, to brief your firm on how to submit your proposal, and answer any points of clarification. The GETF Team will also visit your company to carry out basic due diligence assessments. The proposals and GETF due diligence reports will be presented to an independent team of evaluators, known as Green Investment Committee (GIC) for their final selection.

Once your proposed project reaches this stage, you are almost there! Contracting of grantees will follow three key steps:

- i) We will work with your firm and / or consortia to develop a project logic model (theoretical basis of how your proposed project is supposed to work) and a framework for monitoring the results of your project;
- ii) We will work with your firm to define milestone-based payments which serve as payment triggers for the release of GETF grant funding; and
- iii) We will work together to assign specific activities with projected budget expenditures (relating to what your company and the GETF provide).

Window 2 Challenge

Accelerating Green Business Solutions

Affordable ● Accessible ● Acceptable



SCAN for more details

About

The Green Economic Transition Facility (GETF), is a United Nations Development Program (UNDP) co-financing and tailored technical assistance facility focused on accelerating adoption of green business solutions. The sector-specific facility offers co-financing and tailored technical assistance of up to \$300,000 and \$35,000 respectively to each project which should be proposed and led by a private sector company with capacity to develop or scale green business solutions.

Challenges

window 2, round 1

Your business project will need to address the following challenge to be eligible to be considered for the GETF Window 2 Round 1 Matching Grant and on Demand Technical assistance competition:

The lead applicant and, or its collaborators need to propose a project which will prioritize sustainability and conservation in their overall proposed business model whilst creating jobs and improving the livelihoods of the bottom of the pyramid. The applicants need to propose to set up project(s) that will address a particular pressure-point on the environment (e.g. waste management, land conservation, Biodiversity conservation, deforestation, etc) which aims at reducing negative environmental impact and also promoting green initiatives through local partnerships, behavioral change campaigns, new distribution models etc. Hence, the private sector companies are being challenged to set up projects which shall front-load the necessity for job creation and livelihood improvements as the green solution is articulated along the triple A paradigm of Affordability, Accessibility and Acceptability among the targeted households who will benefit from the project as suppliers or consumers of the product/service/technology/business model to be promoted under the project.

Frequently asked questions

1. What is the Green Economic Transition Facility (GETF)?

Answer: The Green Economic Transition Facility (GETF), is a United Nations Development Program (UNDP) co-financing and tailored technical assistance facility focused on accelerating adoption of green business solutions. The sector-specific facility offers co-financing and tailored technical assistance of up to \$300,000 and \$35,000 respectively to each project which should be proposed and led by a private sector company with capacity to develop or scale green business solutions.

2. Who is eligible to participate in the GETF Window 2 Round 1 Matching Grant and on Demand Technical Assistance competition?

Answer: Private for-profit registered businesses in Malawi are invited to express their interest. The lead applicant or its collaborators must propose a project prioritizing sustainability, conservation, job creation, and livelihood improvement for the bottom of the pyramid. The Company need to have a 2 year audited accounts, Valid tax clearance, post revenue etc. We are particularly looking for companies that are looking to scale their businesses to new geographies and customer segments;

1. Have ambition to significantly grow their revenue; and
2. Are seeking to raise commercial capital

3. What financial support does the GETF offer?

Answer: The facility provides co-financing ranging from a minimum of \$40,000 to a maximum of \$300,000. Additionally, up to \$35,000 in on-demand technical assistance is available for projects led by private sector companies developing or scaling green business solutions.

4. Can you provide examples of projects that the GETF is interested in supporting?

Answer: Projects should address specific environmental pressure points, such as waste management, land conservation, biodiversity conservation, deforestation, etc. They should aim to reduce negative environmental impact while promoting green initiatives through local partnerships, behavioral change campaigns, new distribution models, etc.

5. What is the Triple A paradigm mentioned in the eligibility criteria?

Answer: The Triple A paradigm refers to Affordability, Accessibility, and Acceptability of the product/service/technology/business model to be offered to the households under the project. Hence, private sector companies operating in Malawi are challenged to come up with investment and, or business diversification which will promote product/service/technology/business model which will benefit households in Malawi in terms of being affordable, accessible, and acceptable in their usage or application.

6. What other benefits can my business project offer for it to be considered eligible for the GETF competition?

Answer: Your project must propose a business model that prioritizes sustainability and conservation while creating jobs and improving livelihoods for the bottom of the pyramid. It should address a specific environmental pressure point and promote green initiatives through

local partnerships, behavioral change campaigns, and new distribution models.

7. What is the deadline for expressing interest in the GETF Window 2 Round 1 Matching Grant and on Demand Technical Assistance opportunity?

Answer: The deadline for submission of expression of interest is Mid-night of 29th December, 2023. Selected applicants will be asked to submit a full proposal

8. Can projects from any sector apply for the GETF opportunity?

Answer: The information does not specify any restrictions on sectors. Private for-profit registered businesses in Malawi are invited to express their interest, and projects must align with the focus on green business solutions and environmental conservation. However, the UNDP regulations do not permit investments in projects which are promoting alcohol, firearms & ammunitions and tobacco

9. Is there any fee to pay for applying?

Answer: NO. Applications are free.

10. What are some of the things I should take note of when applying?

During your application please ensure that you respond to ALL mandatory questions.

11. How will the submitted applications be selected?

A team of independent evaluators have a criterion for selection. Some of the areas they will be focusing on are: ability to scale, market validation, sustainability of business and your business model.

12. Applications will not be considered for an award if the applicants are in any of the following situations

- (a) They are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations.
- (b) They have been convicted of an offence concerning professional conduct by a judgment which may not be re-litigated once it has been judged on the merits ("res judicata").
- (c) They have been guilty of grave professional misconduct proven by any means which the contracting authority can justify.
- (d) They have not fulfilled obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which they are established or with those of the country of the contracting authority or those of the country where the contract is to be performed.
- (e) They have been the subject of a judgment for fraud, corruption, involvement in a criminal organization or any other illegal activity.
- (f) They are currently subject to an administrative penalty within their country or by any international jurisdiction.
- (g) They are faced with a conflict of interest.
- (h) They are guilty of misrepresentation in supplying the information required by the contracting authority as a condition of participation in the procedure or fail to supply this information.